



XANTHE FILMS
Business Plan Summary
April 1, 2007

Xanthe Films and its principal, Edwin Colon, have begun to produce professional quality films for distribution worldwide. While these projects have been internally funded to date, the company is accepting external film financing – to produce an expanded 2007 slate of films. This slate, budgeted at \$250,000 each is designed to maximize media revenue worldwide for a high quality favorable investment risk/reward ratio.

Overview: Acute insight into the marketplace and its trends, combined with the ability to produce quality commercial films on budget, with guaranteed global distribution, is the key to Xanthe Films' success – and distinguishes this investment from conventional independent film financing.

Growing experience and market knowledge have enabled Xanthe Films to develop a “better, faster, cheaper” model for lowering risk and increasing film profitability in what is traditionally a risky investment environment. Though this is an exceptional solid production opportunity with highly favorable investment merit, these films are generally not destined for the theatrical marketplace – with its higher risk and reward potential.

Edwin Colon is CEO of Xanthe Films and, during his 5-year career, has personally been involved with more than a dozen independent film productions.

With its growing solid track record, and a number of promising film projects in development ranging from documentary to drama. Xanthe Films will produce an expanded slate of films by offering high net worth individuals the opportunity to finance (executive produce) film projects that meet its stringent investment criteria.

Opportunity: Investor/Executive Producer would entirely fund a single film production.

- \$250,000 budget
- Action, thriller, urban, documentary and horror genres
- Recognizable star
- Directors experienced in these genres
- Targeted to direct-to-video and TV/cable audiences
- Domestic and global distribution in place
- Preferred position: Investor receives all net revenues until 100% of original investment is recouped; thereafter profits are split 50-50 with Xanthe Films
- Mid-case scenario forecasts cash flow beginning in month six; 100% return of investment by month twelve and near doubling original investment within 36 months.